

Data Protection Policy

1. About us

We, Deublin Company, LLC., and our affiliates (“Deublin”, “we”, “us”) are responsible for the collection, processing and storage of your personal data. For the purposes of applicable data protection laws, we are the controller of your personal data. You can find details about our affiliates in our imprint (impressum) at any time.

The careful handling of your personal data has the highest priority for us. In processing, we comply with applicable data protection laws that apply worldwide, including, where applicable, the General Data Protection Regulation (“GDPR”) and the respective national provisions. This Data Protection Policy (“Policy”) is intended to inform users of our websites, as well as our customers and suppliers and job applicants, of the nature, scope and purpose of our processing of your personal data.

This Policy applies to all websites of our company that can be accessed under our domain www.deublin.com. If you switch to websites of third parties, their own data protection policies and procedures apply, for the content of which the respective operators of these websites are responsible. We are not responsible for the privacy practices employed by any other websites. It is important to familiarize yourself with the privacy policies of other websites before providing them with your personal data.

If separate or additional conditions apply to individual services or we ask you for your consent, we will point this out to you separately before using the respective service (e.g. for newsletter subscription).

Please note that any comments, suggestions or materials provided to us shall be deemed to be of a non-confidential and non-proprietary nature (becoming the property of Deublin upon our receipt of the same) and we shall be entitled to use and distribute such comments, suggestions or materials to any other parties and for any other purposes, including, but not limited to, developing and marketing products or services incorporating or based on any such comments, suggestions or materials.

2. Why we process your data

When you use our website, apply for a job with Deublin or interact with us as a customer or a supplier, your personal data is collected and processed for the following purposes and legal bases (where applicable):

Purposes	Legal Basis
To contact you and respond to your requests and enquiries	We have a legitimate interest to respond to your requests and enquiries for ongoing business administration
To develop and improve our products, services and websites and to advise you about new products and services that may be of interest to you	We have a legitimate interest to properly manage and administer our relationship with you and to ensure that we are as effective and efficient as possible
To help diagnose problems with our servers, and to administer the website	We have a legitimate interest to properly manage and administer our relationship with you and to

	ensure that we are as effective and efficient as possible
To assist law enforcement agencies, to collect outstanding debts, to protect our business interests and the interests of our customers, and to generally meet requirements imposed by law based on our good faith belief of what is necessary to meet the requirements imposed by law	To comply with our legal obligations
To prevent fraud and to otherwise, in good faith, protect the users of the website or the public in general	To comply with our legal obligations
If you are a job applicant, for recruitment purposes, including administration of your application documents, evaluation of your application and the hiring process	We have a legitimate interest to consider an applicant for a role or vacancy in accordance with our recruitment process
If you are a supplier or a customer, to manage our relationship with you, send you information about our company and our relationship with you, and otherwise contact you when necessary	We have a legitimate interest to properly manage and administer our relationship with you, to comply with our legal obligations, or where necessary for the performance of our contract with you
If you are a customer, to provide you with timely and reliable services, including shipping of orders, communicating with you and the intended recipient of your orders about the status of a shipment, customer support, account management and billing, verifying credit, customer authentication and related services	We have a legitimate interest to properly manage and administer our relationship with you, to comply with our legal obligations, or where necessary for the performance of our contract with you

Deublin does not make decisions that have legal effects on data subjects solely due to automated processing of personal data.

In certain cases, you may have a right to object to processing of your personal data where that processing is carried out for our legitimate interest. Please note that this right may not apply in all instances or in all countries. Please see point 6 for further information.

3. Which data we collect and process from you

We collect different categories of personal data from you. Personal data is all information relating to an identified or identifiable natural person; an identifiable natural person is one who can be identified directly or indirectly, in particular by assignment to an identifier such as a name. Personal data includes, for example, information such as your name, your address, your telephone number and your date of birth (if stated). Statistical information that cannot be directly or indirectly associated with you – such as the popularity of individual websites of our offer or the number of users of a page – does not qualify as

personal data. Data is collected directly and indirectly. In both cases, data will only be collected to the extent necessary; the data will only be processed for the purposes stated under point 2 above. It is your decision whether you want to transmit data to us that optimizes the use of our services for you, yet is not necessary.

Where we require personal data to comply with our contractual or statutory obligations, and where you do not provide personal data when requested, we may not be able to perform the contract we have entered into you, consider you for the role you have applied for, or we may be prevented from complying with our legal obligations or otherwise corresponding with you.

The data collected directly from you includes (but is not limited to):

- Applicant data, for the execution of our online application procedure (e.g., name, address contact details, education and employment history).
- You may also give us personal data including, but not limited to, your name, company name, contact details including address(es), telephone numbers(s) and email address when you contact us via the website or engage with us as a customer or supplier.
- Financial information, such as credit card information provided when purchasing products or services from the website.

In addition, data about you is collected indirectly when using our services:

- Technical connection data, e.g. the page called up on our website, your IP address, date and time of the call, terminal device used, browser configuration data.
- Other automatic data we may collect and analyze include: login; password; computer and connection information such as browser type, version, and time zone setting, browser plug-in types and versions, operating system, and platform; purchase history, which we sometimes aggregate with similar information from other customers; the full Uniform Resource Locator (URL) clickstream to, through, and from the website, including date and time; cookie number; products you viewed or searched for; and the phone number you used to call our offices. During some visits we may use software tools such as JavaScript to measure and collect session information, including page response times, download errors, length of visits to certain pages, page interaction information (such as scrolling, clicks, and mouse-overs), and methods used to browse away from the page. We may also collect technical information to help us identify your device for fraud prevention and diagnostic purposes. Please see point 7 below for further information about our use of Cookies and Tracking Technologies.

The data collected from or about third parties:

We may also supplement the information that you provide with information that is received from third parties. Examples of information we receive from other sources include updated delivery and address information from our carriers or other third parties, which we use to correct our records and deliver your next purchase or communication more easily.

When personal data is provided to us about the intended recipient of a shipment, we use that information solely for the purposes of processing the shipment and, in some cases, to communicate with the intended recipient to provide information pertaining to the status of the shipment. Please ensure you provide a copy of this Policy to any third parties whose personal data you provide to us.

Minors

The website is intended for use by individuals over the age of 18. We will not knowingly collect, retain or use personal information from any individual under the age of 18. If you are under the age of 18, you should consult with your parents prior to use or access of the website.

4. Who has access to your data and to whom we transmit your data

a) Access

Access to your personal data processed by us is limited to our employees and the service providers commissioned by us, who have to deal with this personal data due to their tasks or to carry out one or more of the purposes described above, such as in connection with shipping products to you.

We use service providers to provide services and process your data (including hosting, sending letters or e-mails, maintaining and analyzing databases, securing our web servers or website tracking). The service providers process the data exclusively on our instructions and are obliged to comply with the applicable data protection regulations. All contractors have been carefully selected and will only have access to your data to the extent and for the time required to provide the services or to the extent to which you have consented to the processing and use of your data.

We may also disclose your personal data to:

- Government or regulatory authorities (including tax authorities), courts and bodies as required by applicable law or requested by such entities or to affiliates for internal investigations and reporting purposes; and
- Any third party that acquires, or is interested in acquiring, all or part of our assets or shares, or that succeeds us in carrying on all or part of our business.

b) Data exchange within the group of companies

Insofar as personal data is transferred from Dublin in the European Economic Area ("EEA")/UK to another company within the Dublin group in a third country (e.g., to Dublin Company, LLC. in the United States), this will take place on the basis of the EU Standard Treaty 2010 pursuant to Art. 46 (2) lit. c) GDPR in conjunction with the decision of the EU Commission of 05.02.2010 (2010/87/EU). By group of companies we mean affiliated companies within the meaning of Art. 4 No. 19 GDPR.

c) Transfer to third countries and legal basis

The servers of some of the service providers we use are located in the United States and other countries outside the EEA which are not deemed to provide an adequate level of data protection (also known as third countries). Companies in these countries are subject to a data protection law that does not generally protect personal data to the same extent as is the case in the EEA/UK. Where the GDPR applies to our processing activities, if your data are processed in a country that does not have an adequate level of data protection such as the EEA/UK, we use contractual regulations or other recognized instruments to ensure that your personal data are adequately protected.

Where the GDPR applies and insofar as personal data is transferred to third countries, this is done on the basis of the EU Commission's decision on appropriateness to the EU-U.S. Privacy Shield pursuant to Art. 45 GDPR or the EU Standard Contractual Clauses 2010 pursuant to Art. 46 (2) lit. c) GDPR in

conjunction with the decision of the EU Commission of 05.02.2010 (2010/87/EU) or your consent pursuant to Art. 49 (1) lit. a) GDPR.

d) Transmission to law enforcement and criminal investigation authorities

In exceptional cases we transmit personal data to law enforcement and criminal investigation authorities. This is done on the basis of corresponding legal obligations.

5. Storage periods

We store personal data within the framework of legal regulations or your consent. We use the following criteria to determine the concrete storage period:

We store the personal data until the purposes for which they were collected cease to apply (e.g. at the end of a contractual relationship or through the last activity, if no continuing obligation exists, or in the case of a revocation of your consent for the specific data processing).

Further data will only be stored if

- legal storage obligations (e.g. according to tax law and national trade laws) exist;
- the data is still needed to assert and exercise legal claims or to defend against legal claims, e.g. due to technological and forensic requirements to defend against attacks on our web servers and their prosecution;
- the deletion would be contrary to the legitimate interest of the data subjects; or
- where the GDPR applies, and you have exercised your right to erasure and another exception pursuant to Art. 17 (3) GDPR applies which allows us to continue to process your personal data despite your request.

Applicants

Where you apply for a position at Deublin GmbH, applicant personal data will be deleted within 3 months of a negative hiring decision by Deublin GmbH or after you have declined an offer from Deublin GmbH. Deublin GmbH may retain your applicant personal data for 2 years if you have agreed to it, in order to consider you for alternative positions at Deublin GmbH or another group company. If you accept an offer from Deublin GmbH, we will retain your personal data for the duration of your employment. Where you apply for a position at another Deublin group company, your personal data will be retained for no longer than necessary to achieve the purposes of processing in accordance with local law requirements and the criteria set out above in point 5.

6. Your Rights

In certain circumstances where the GDPR applies, you may have a number of legal rights to which we would like to draw your attention below. Please note that these rights may be subject to certain limitations and restrictions. Of course, our data protection officer is also available to answer any questions you may have about your personal data that we have collected and processed using the contact details given below.

a) Right to access and confirmation

You have a right of confirmation as to whether or not personal data concerning you are being processed. This information includes: the purposes of the processing, the categories of personal data

concerned, the recipients or categories of recipients to whom the personal data have been or will be disclosed, in particular recipients in third countries or international organizations; where possible, the envisaged period for which the personal data will be stored, or, if not possible, the criteria used to determine that period; the existence of the right to request from the controller rectification or erasure of personal data, or restriction of processing of personal data concerning the data subject, or to object to such processing; the existence of the right to lodge a complaint with a supervisory authority; where the personal data are not collected from the data subject, any available information as to their source; the existence of automated decision making, including profiling, referred to in Article 22(1) and (4) of the GDPR and, at least in those cases, meaningful information about the logic involved, as well as the significance and envisaged consequences of such processing for the data subject.

Furthermore, the data subject shall have a right to obtain information as to whether personal data are transferred to a third country or to an international organization. Where this is the case, the data subject shall have the right to be informed of the appropriate safeguards relating to the transfer.

You also have a right of access to the personal data we process concerning you at any time.

b) Right to rectification

You have a right to obtain the rectification of inaccurate personal data concerning you. Taking into account the purposes of the processing, you shall have the right to have incomplete personal data completed, including by means of providing a supplementary statement.

c) Right to Erasure (Right to be Forgotten)

You can request that we delete your personal data provided the legal requirements have been met. In accordance with Article 17 GDPR, this can be the case if one of the following grounds applies, as long as the processing is not necessary:

- The data are no longer required for the purposes for which they were collected or otherwise processed.
- You withdraw your consent to which the processing is based according to point (a) of Article 6(1) of the GDPR, or point (a) of Article 9(2) of the GDPR, and where there is no other legal ground for the processing.
- You object to the processing pursuant to Article 21(1) of the GDPR and there are no overriding legitimate grounds for the processing, or the data subject objects to the processing pursuant to Article 21(2) of the GDPR.
- The personal data have been unlawfully processed.
- The personal data must be erased for compliance with a legal obligation in Union or Member State law to which Deublin is subject.
- The personal data have been collected in relation to the offer of information society services referred to in Article 8(1) of the GDPR.

Where Deublin has made personal data public and is obliged pursuant to Article 17(1) GDPR to erase the personal data, Deublin, taking account of available technology and the cost of implementation, shall take reasonable steps, including technical measures, to inform other controllers processing the personal data that the data subject has requested erasure by such controllers of any links to, or copy or replication of, those personal data, as far as processing is not required.

d) Right to restriction

You will have the right to obtain the restriction of processing where one of the following applies:

- The accuracy of the personal data is contested by you, for a period enabling us to verify the accuracy of the personal data.
- The processing is unlawful, and you oppose the erasure of the personal data and request instead the restriction of their use instead.
- We no longer need the personal data for the purposes of the processing, but they are required by you for the establishment, exercise or defense of legal claims.
- You have objected to processing pursuant to Article 21(1) of the GDPR pending the verification whether the legitimate grounds of the controller override those of the data subject.

e) Right to data portability

You have the right to receive your personal data, provided to us in a structured, commonly used and machine-readable format. You shall have the right to transmit those data to another controller without hindrance, as long as the processing is based on consent pursuant to point (a) of Article 6(1) of the GDPR or point (a) of Article 9(2) of the GDPR, or on a contract pursuant to point (b) of Article 6(1) of the GDPR, and the processing is carried out by automated means, as long as the processing is not necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the controller.

Furthermore, in exercising your right to data portability pursuant to Article 20(1) of the GDPR, you shall have the right to have personal data transmitted directly from one controller to another, where technically feasible and when doing so does not adversely affect the rights and freedoms of others.

f) Rights of objection

You have the right, to object to the processing of your personal data at any time for reasons that arise from your particular situation, provided the processing is based on your consent or our legitimate interest or that of a third party. This right also applies to profiling based on these grounds. We will no longer process personal data in the event of the objection, unless we can demonstrate compelling legitimate grounds for the processing which override your interests, rights and freedoms, or for the establishment, exercise or defence of legal claims.

If we process personal data for direct marketing purposes, you shall have the right to object at any time to processing of personal data concerning you for such marketing. This applies to profiling to the extent that it is related to such direct marketing. If you object to the processing for direct marketing purposes, we will no longer process the personal data for these purposes.

In addition, you have the right, on grounds relating to reasons that arise from your particular situation, to object to processing of personal data concerning you by us for scientific or historical research purposes, or for statistical purposes pursuant to Article 89(1) of the GDPR, unless the processing is necessary for the performance of a task carried out for reasons of public interest.

You are free in the context of the use of information society services, and notwithstanding Directive 2002/58/EC, to use your right to object by automated means using technical specifications.

g) Right of revocation

If you have allowed us to process your personal data by giving your consent, you have a right of revocation with effect for the future pursuant to Art. 7 (3) GDPR. Please note that the revocation of consent does not affect the validity of processing based on consent prior to its withdrawal.

h) Right of appeal to the Supervisory Authority

You are free to complain to a supervisory authority if you believe that our processing of your personal data violates the GDPR or other national and international data protection laws.

i) Contact information

To exercise your rights, you can send us an informal message to the following contact details. Please also address the revocation of your consent to the following contact details, indicating which declaration of consent you would like to revoke:

Contact Details	Data Protection Officer	Data Protection Representative
Deublin Company, LLC. Email: privacy@deublin.com By post: 2050 Norman Drive Waukegan, Illinois 60085	Michael Grein Verimax GmbH Warndtstrasse 115 6612 Saarbrücken, Germany Tel: + 49 (89) 8006578-25 dsb-deublin@verimax.de	Deublin GmbH Florenz-Allee 1 D-55129 Mainz Tel: +49 (0) 6131 4998-0 info@deublin.de

For the purposes of the GDPR, the Data Protection Representative for Deublin Company, LLC. is Deublin GmbH.

We will respond to your request in writing, or orally if requested, as soon as practicable and in any event not more than within one month after receipt of your request. In exceptional cases, we may extend this period by two months and we will tell you why. We may request proof of identification to verify your request. For more details in relation to your rights, including how to exercise them, please contact us using the details above.

7. Cookies and Other Tracking Technologies

This website uses cookies. We use cookies to personalize content and ads, to provide social media features and to analyze our traffic. We also share information about your use of our site with our social media, advertising and analytics partners who may combine it with other information that you've provided to them or that they've collected from your use of their services.

Cookies are small text files that can be used by websites to make a user's experience more efficient.

We use so-called cookies in some areas of our website, e.g. to recognize the preferences of visitors and to be able to design the website accordingly. This facilitates navigation and a high degree of user-friendliness of a website. Cookies also help us to identify particularly popular areas of our website. Cookies are small files that are stored on a visitor's hard drive of the used device. They allow information to be stored for a certain period of time and to identify the visitor's computer. For better user guidance and individual service presentation, we use permanent cookies.

We also use so-called session cookies, which are automatically deleted when you close your browser. You can set your browser so that it informs you about the placement of cookies. This makes the use of cookies transparent for you. This is done to verify the authorization of actions and the authentication of the requesting user of our services. Where applicable, the legal basis is Art. 6 (1) lit. c) in conjunction with Article 32 and Article 6 (1) lit. f) GDPR. Our legitimate interest is to secure our web server, for example to defend ourselves against attacks, and to ensure the functionality of our services.

European privacy laws state that we can store cookies on your device if they are strictly necessary for the operation of this site. For all other types of cookies we need your permission. We only set non-technically necessary cookies after your express consent, which you can of course revoke at any time.

If you completely exclude the use of cookies, you cannot use certain functions of our website - including the possibility of cookie-based opt-out from tracking. Please allow the opt-out cookies of those services for which you wish to prevent tracking.

Please also note that deleting all cookies will also delete opt-out cookies. You may therefore have to reset them. Cookies are also browser-bound, i.e. they must be set separately for each browser you use on each device you use. You will find the necessary links in the description of the respective service below.

This site uses different types of cookies. Some cookies are placed by third party services that appear on our pages. The following cookies are used by us – with your consent and without having set one or more opt-out cookies – for the described purposes:

Necessary (1)

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

Name	Provider	Purpose	Expiry	Type
ASP.NET_SessionId	Sitecore	Used to store user related details like user email, cart id etc	Session	HTTP Cookie

Statistics (4)

Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

Name	Provider	Purpose	Expiry	Type
SC_ANALYTICS_GLOBAL_COOKIE	Sitecore	Used to identify visitor in Sitecore experience database, and store user interactions throughout their visits	10 years	HTTP Cookie
_ga	Google	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	2 years	HTTP Cookie

_gid	Google Tag Manager	Registers a unique ID that is used to generate statistical data on how the visitor uses the website	1 day	HTTP Cookie
_hjid	Hotjar	This cookie is set when the customer first lands on a page with the Hotjar script. It is used to persist the Hotjar User ID, unique to that site on the browser. This ensures that behavior in subsequent visits to the same site will be attributed to the same user ID	1 year	HTTP Cookie

Marketing (1)

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third-party advertisers.

Name	Provider	Purpose	Expiry	Type
_mkto_trk	Marketo	Marketo's Munchkin JavaScript allows for tracking of end-user page visits and clicks to your Marketo landing pages and external web pages	2 years	HTTP Cookie

b) Google Analytics

This website uses Google Analytics, a web analysis service of Google LLC ("**Google**"). Google Analytics uses "cookies", which are text files placed on your computer, to help the website analyze how users use the site. The information generated by the cookie about your use of this website is usually transferred to a Google server in the United States and stored there. However, if IP anonymization is activated on this website, Google will reduce your IP address within Member States of the European Union or in other countries party to the Agreement on the European Economic Area beforehand. Only in exceptional cases will the full IP address be transmitted to a Google server in the United States and shortened there. On our behalf, Google will use this information to evaluate your use of the website, to compile reports on website activity and to provide the website operator with other services relating to website usage and Internet usage. The IP address transmitted by your browser in the context of Google Analytics is not merged with other Google data. One way to object to web analysis by Google Analytics is to set an opt-out cookie that instructs Google not to store or use your data for web analysis purposes. Please note that with this solution the web analysis will only not take place as long as the opt-out cookie is stored by the browser. If you would like to set the opt-out cookie now, please click

<https://developers.google.com/analytics/devguides/collection/gajs/?hl=de#disable>.

You may also refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of this website. You can also prevent Google from collecting the data generated by the cookie and relating to your use of the website (including your IP address) and from processing this data by Google by downloading and installing the browser plug-in available under the following link. The current link is:

<http://tools.google.com/dlpage/gaoptout?hl=de>.

Recipient of the data: Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA.

c) Google Tag Manager

Google Tag Manager is a Google product that allows us to manage web page tags from applications such as Google Analytics via a single interface. The Tag Manager is a cookie-less domain and does not collect any personal data.

d) Social Media Buttons

We use the social media plugin from LinkedIn, Google, YouTube, Instagram, Facebook and Twitter on our website.

If you visit our website at the same time in the social network of the provider or the social media plugin, a direct connection is established between your browser and the pages of the corresponding provider, which may collect personal data (IP address) and other information about you that can be condensed to a personal data (e.g. browser system configuration, movement and usage data).

As this transmission is direct, we are not aware of the transmitted data and processing procedures. Responsible for these data within the meaning of Art. 4 No. 17 GDPR is solely the respective provider.

Recipients of the data:

LinkedIn: LinkedIn Corporation, 1000 W. Maude Ave., Sunnyvale, California 94085, USA.

Google: Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA.

YouTube: YouTube, LLC, 901 Cherry Ave., San Bruno, CA 94066, United States. YouTube, LLC is a subsidiary of Google Inc., 1600 Amphitheatre Pkwy, Mountain View, CA 94043-1351, United States.

Instagram: Instagram, Inc., 181 South Park Street Suite 2 San Francisco, CA 94107 United States.

Facebook: Facebook, Inc., 1 Hacker Way, Menlo Park, CA 94025, United States. If a person lives outside of the United States or Canada, the controller is the Facebook Ireland Ltd., 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland.

Twitter: Twitter, Inc. 1355 Market Street Suite 900 San Francisco, CA 94103 United States.

e) Further Information

You can find further detail about the privacy practices of the recipients described in this point 7 by viewing the applicable privacy policies for each recipient and/or visiting <https://www.privacyshield.gov/list> (where applicable).

8. Security

We implement technical and organizational measures that are appropriate to prevent your personal data from unprofessional or unauthorized use or access and to protect your personal data from accidental or unlawful loss, destruction, alteration or damage. Such measures shall ensure a level of security appropriate to the risks of processing and the nature of the personal data to be protected. For example, transmission between your web browser and our servers is always transport encrypted.

However, no transmission over the Internet is 100% secure, and therefore, we can make no guarantee that these procedures will prevent all unauthorized access, and as a result, personal information submitted through or contained on this website may be vulnerable to unauthorized disclosure to unknown third parties. Our liability for such unauthorized disclosure and the resulting use of personal data obtained by these third parties shall be limited to the maximum extent permitted by law.

9. Data processing for direct marketing purposes

Postal advertising

To the extent permitted by law, we may also use your name and the postal address known to us to send you advertising for our own offers. Where the GDPR applies, the legal basis is Art. 6 (1) lit. f) in conjunction with Recital 47 GDPR. Our legitimate interest is to promote sales or demand from our existing customers. Of course, you can object to the processing of your data for advertising purposes at any time in the future. A message in text form to the above-mentioned contact data is sufficient. We will then delete your data from our mailing list. The data proving your objection will be kept for another 6 years in accordance with Art. 17 (3) lit. e) GDPR. During this period, however, your personal data will be blocked for further processing.

Telephone advertising

To the extent permitted by law, we may also use your name, company affiliation and telephone number provided to inform business customers about our own offers, assuming your presumed interest. Where the GDPR applies, the legal basis is Art. 6 (1) lit. f) in conjunction with Recital 47 GDPR, or the respective applicable national regulations. Our legitimate interest is to promote sales or demand from our existing business customers. Of course, you can object to the processing of your data for advertising purposes at any time in the future. A message in text form to the above-mentioned contact data is sufficient. We will then delete your data from our mailing list. The data proving your objection will be kept for another 6 years in accordance with art. 17 (3) lit. e) GDPR. During this period, however, your personal data will be blocked for further processing.

Email marketing

Users are given the opportunity to subscribe to our enterprise's newsletter. The enterprise's newsletter may only be received by the data subject if (1) the data subject has a valid e-mail address and (2) the data subject registers for the newsletter shipping. Where we are required to obtain your consent to such communications we will do so, in accordance with national law.

During the registration for the newsletter, we also store the IP address of the computer system assigned by the Internet service provider (ISP) and used by the data subject at the time of the registration, as well as the date and time of the registration. The collection of this data is necessary in order to understand

the (possible) misuse of the e-mail address of a data subject at a later date, and it therefore serves the aim of the legal protection of the controller.

For individuals in the European Union, we undertake marketing only with your expressive affirmative consent and in compliance with applicable data privacy laws. For United States residents, we undertake marketing only in compliance with the CAN-SPAM Act, the Telephone Consumer Protection Act, and other applicable law. The personal data collected as part of a registration for the newsletter will only be used to send our newsletter. In addition, subscribers to the newsletter may be informed by e-mail, as long as this is necessary for the operation of the newsletter service or a registration in question, as this could be the case in the event of modifications to the newsletter offer, or in the event of a change in technical circumstances. The subscription to our newsletter may be terminated by the data subject at any time. The consent to the processing of personal data, which the data subject has given for shipping the newsletter, may be revoked at any time. For the purpose of revocation of consent, a corresponding link is found in each newsletter. It is also possible to unsubscribe from the newsletter at any time directly on the website of the controller, or to communicate this to the controller in a different way.

10. Changes to this Policy

We reserve the right to modify this Policy at any time. If we make any substantial changes in the way we use or share your personal data, we will notify you by posting a notice on our website, prior to the change becoming effective. We encourage you to refer to this Policy on an ongoing basis so you understand our current privacy practices.

11. Contact Us

If you have any questions about this Policy, the privacy practices of the website, or your dealings with this website, you can contact:

Deublin Company, LLC.
Customer Service
2050 Norman Drive
Waukegan, Illinois 60085
+1-(847) 689-8600
cs@deublin.com